



▪ Field Sports Marketing

▪ Name Hong Jae Seung

▪ Title Honorary professor

▪ Office Hallym Sports Center 18218

▪ Tel 033-248-2255

▪ email jayshong@hallym.ac.kr

| Educational background

1997 ~ 2001 University of New Mexico (ph.D. - H.P.E.R)

1995 ~ 1997 University of New Mexico (M.A - sports Administration)

1988 ~ 1992 Seoul National University (Bachelor of Physical Education - The Department of Physical Education)

| Major careers

President of Gangwon Branch, executive director, and member of the Editorial Panel for Thesis, Korean Society For Sport Management

Executive director of the Korean Society of Golf Studies
Executive director of the Korean Society of Sport Policy

Member of the Editorial Panel for ISASS Thesis, the Korean Journal of Sport Science, the Korea Institute of Sports Science, Korea Sports Promotion Foundation

Member of the On-Site Evaluation Committee of the Korea Sports Promotion Foundation

Member of the Editorial Panel for Thesis of the Korean Alliance For Health, Physical Education, Recreation, And Dance