



▪ Field Hotel & Tourism Marketing,
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| Educational background

- Virginia Tech (Doctor of Business Administration -
Department of Hospitality and Tourism Management)

- Hanyang University (Doctor of Literature - The
Department of Tourism)

| Major careers

- Head Professor of AMP and MBA of Graduate Business
School, Hallym University

- Consultant and a Board of Examiner of the Korea
Tourism Organization

- Consultant of the Research Institute for Gangwon

- Committee of the Regulation & Reform Commission for
Gangwon

- Executive Director of the Korean Journal of Business
Administration

- Head Professor of the Major in Convention Tourism
Management, Hallym University

- Professor of the Department of Tourism Management,
Korea Tourism College

- Assistant Manager of Korea Tourism Organization

- Part-time Instructor of Hanyang University

- Part-time Instructor of Virginia Tech

- Director of the Tourism Sciences Society of Korea

- Executive Director of the Korean Journal of Business
Administration